

20 IMPACT REPORT 24

Aid Another

Reporting Period:
January – December 2024

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EXECUTIVE SUMMARY

2024 was a year of meaningful growth for Aid Another. We expanded our impact across the community, reaching 952 program participants, growing our volunteer base to 398, welcoming new Board Members, increasing our budget, and most importantly advancing our mission of inclusivity for individuals with disabilities and their families.

This progress would not have been possible without the unwavering support of our volunteers, donors, and community partners. Your passion and generosity fuel everything we do and inspire our team daily as we work to uplift and empower every life we touch.



Christine Ross

**FOUNDER &
EXECUTIVE DIRECTOR**

At Aid Another, we recognize and embrace the diversity within the population of individuals with disabilities. Our primary goal is to meet them where they are and provide opportunities for inclusion and acceptance. We achieve this by advocating for their rights and promoting awareness within the community.

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ABOUT US

Aid Another exists to support individuals with disabilities and their families by fostering inclusion, acceptance, and opportunity. We recognize the unique challenges they face, including social isolation, limited access to resources, and lack of understanding in the broader community.

Our mission is to meet individuals where they are, celebrate their abilities, and create safe, supportive environments for growth. Through advocacy, awareness, and inclusive programs, we help each person thrive and feel valued.

Our Programs

We offer a range of adaptive, inclusive programs that encourage creativity, connection, and confidence:

- Adaptive Athletics
- Creative Arts (including Art, Dance, and Music)
- Educational Support
- Vocational Training
- Recreational Activities
- Social Clubs

Each program is designed to meet participants' needs while building skills, relationships, and joy in everyday life.



VISION

At Aid Another, we embrace the diversity of individuals with disabilities. Our goal is to meet people where they are and create opportunities for inclusion and acceptance. We support individuals through vocational and educational programs that promote growth, independence, and community.



MISSION

To promote and empower the unique talents of individuals with disabilities through inclusive educational, cultural, and recreational programs that reduce isolation and build meaningful connections.

KEY ACHIEVEMENTS



Bree Jensen
OPERATIONS



Christine Ross
FOUNDER &
EXECUTIVE DIRECTOR



Cynthia Gossman
PROGRAMS &
ADMIN DIRECTOR



Angellica Schulman
BOARD VICE
PRESIDENT

WELCOME NEW BOARD MEMBERS



Jessie Molinary
BOARD MEMBER



Samara Williams
BOARD MEMBER



Alex Brown
BOARD PRESIDENT



Ryan Ross
BOARD MEMBER

Celebrating Our Monthly Donors



Our monthly donors are the heart of Aid Another. We celebrated them with a Sunset Cruise and dinner, thanks to Freedom Boat Club and Fish & Slips. Their generosity powers programs like Champions Baseball, Ballers Basketball, Adaptive Dance, and Social Clubs, and it will help bring back Adaptive Cheer and Summer Camp in 2025.



PROGRAMS & INITIATIVES

Fostering inclusion, confidence, and community through creativity, movement, and support.



Adaptive Arts

83 participants

Participants explore movement in a safe, joyful environment that encourages self-expression, social connection, and confidence through inclusive dance instruction.

Ballers Basketball

28 participants

Inclusive basketball for all abilities, with adapted equipment and team-based coaching to build skills, confidence, and camaraderie.



Champions Baseball

61 participants

Modified rules and gear allow every player to experience the joy of baseball while staying active and learning teamwork.

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PROGRAMS & INITIATIVES



Tween & Teens Social Club

111 participants (ages 10-16)

Game nights, movies, and outings help tweens and teens build friendships and experience belonging in a judgment-free space.

Adult Social Club

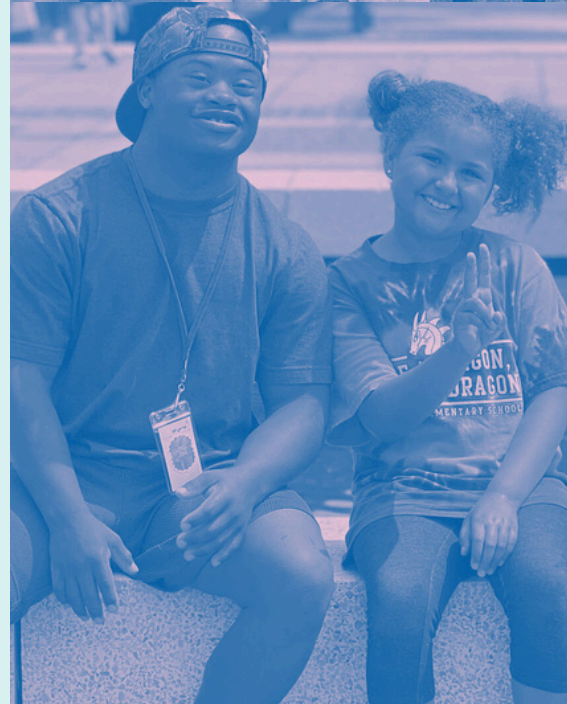
669 participants (ages 18 and up)

A vibrant space for adults to connect, build friendships, and enjoy fun social events designed to promote independence and inclusion.

Workshops & Resources

Supportive sessions for caregivers and individuals with disabilities, focused on practical tools, mental wellness, advocacy, and navigating daily life with confidence.

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EVENTS & FUNDRAISING

East Coast Surfing Championship (ECSC) Adaptive Program Partnership

In 2024, Aid Another partnered with the ECSC to launch its first inclusive adaptive beach day at the Virginia Beach Oceanfront. The event welcomed individuals with disabilities and their families for sensory-friendly beach activities and adaptive surfing.

Volunteers, accessibility tools, and expert programming created a safe and empowering experience. This partnership marked a major step in promoting inclusive surf culture and increasing visibility for the disability community at large-scale coastal events.

Jackalope Festival Partnership

Beer and liquor sales, along with all beer tent tips, directly supported inclusive programming. Volunteers and ambassadors engaged festival-goers to raise awareness and promote community inclusion.

Pandas Against Cancer and Aid Another Golf Tournament

 Raised \$14,694

Teamsters Golf Tournament

 Raised \$60,721

Awareness Hike (4th Annual)

 Raised \$21,336

2nd Annual Gala

 Raised \$24,219

OVM's Legacy Foundation Bash

Recognized as a spotlight charity, this event raised awareness for disability inclusion and highlighted the personal story behind the organization's founding. Proceeds supported creative, educational, and social initiatives for individuals with disabilities.

IMPACT METRICS

Most participants hear about Aid Another through family and friends.

In 2024, we reached more people than ever through inclusive programs, a growing volunteer base, and strong community partnerships.

952

Participants served

398

Volunteers engaged (99 youth)

38%

Adult participants in workforce

4

Core Programs

Athletics, Arts, Social Clubs, Workshops

230

Volunteer hours

96%

Saw improved mental health, confidence, and social skills

100%

Community need fulfilled

88%

Reported better physical health

Budget

Total

\$234,104

Programs
Budget

Total

\$125,936

Funding Sources:

Donations/Events/Campaigns

\$134,718

Grants

\$14,000

Corporate Sponsorships

\$54,966

Programs

\$17,825

PARTNERSHIPS & COLLABORATIONS

Aid Another is proud to collaborate with dedicated partners who help expand our reach, increase our impact, and deepen inclusion across the community. These partnerships have played a vital role in strengthening our programs, events, and visibility throughout 2024.



Walmart

A valued partner in both funding and event support, Walmart sponsored our annual Easter Egg Hunt and provided grant funding that has helped sustain inclusive programming across the organization.

Chalice Christian Church

In partnership with Chalice Christian Church, we launched a Sensory and Safe Space Program to support individuals with sensory processing challenges. This calming environment promotes emotional regulation, behavioral health, and social inclusion, while also enhancing coping skills and overall wellness.

Chesapeake Chamber of Commerce

By joining the Chamber, Aid Another has strengthened community connections, gained visibility, and built meaningful relationships with local leaders and businesses.

Volunteer Hampton Roads (VHR)

Through our partnership with VHR, we expanded our volunteer recruitment and engagement, helping bring in dedicated individuals and groups who serve across programs, events, and community initiatives.

A special thank you to **Thalia United Methodist Church** for hosting our TTSC and Adult Social Club dances for the past three years.



CHALLENGES & LESSONS LEARNED

Small staff, big hearts and amazing volunteers, we have a mighty crew! Despite all we have accomplished, Aid Another faced challenges due to inflation as well as competitive and over-impacted funder initiatives. We are increasingly seeking new opportunities to collaborate, apply to new grant funders and seek corporate sponsorship partners in addition to creating revenue generating programming and services as well as increasing our donor and supporter base.

FUTURE OUTLOOK

Aid Another is growing with purpose. In the coming year, we're launching strategic programs that strengthen inclusion, empower youth, and deepen awareness across our community. Here's what's ahead:

Youth Ambassador Program

Led by intern Henry, this initiative will engage local high school and college students in leadership, volunteerism, and community-based service projects, helping develop the next generation of inclusive leaders.

Annual Inclusive Summer Camp

Hosted again at Great Neck Baseball League, our summer camp will offer athletics, arts, sensory play, and social activities for individuals with disabilities, creating a fun and welcoming space for growth and connection.

Sensitivity Training Workshops

We are developing inclusive training workshops for businesses, first responders, government, and community organizations. These will be led by individuals with lived experience and experts, offering tools for better understanding, support, and accessibility.

Teen and Young Adult Workforce Development

Aid Another will expand job readiness and workforce skills programming to prepare teens and young adults for future independence, career opportunities, and self-sufficiency.

2026 Community Calendar Project

We are thrilled to launch our first Aid Another Community Calendar, featuring individuals with disabilities to promote visibility, inclusion, and acceptance.

Thank You to Our Early Calendar Sponsors:

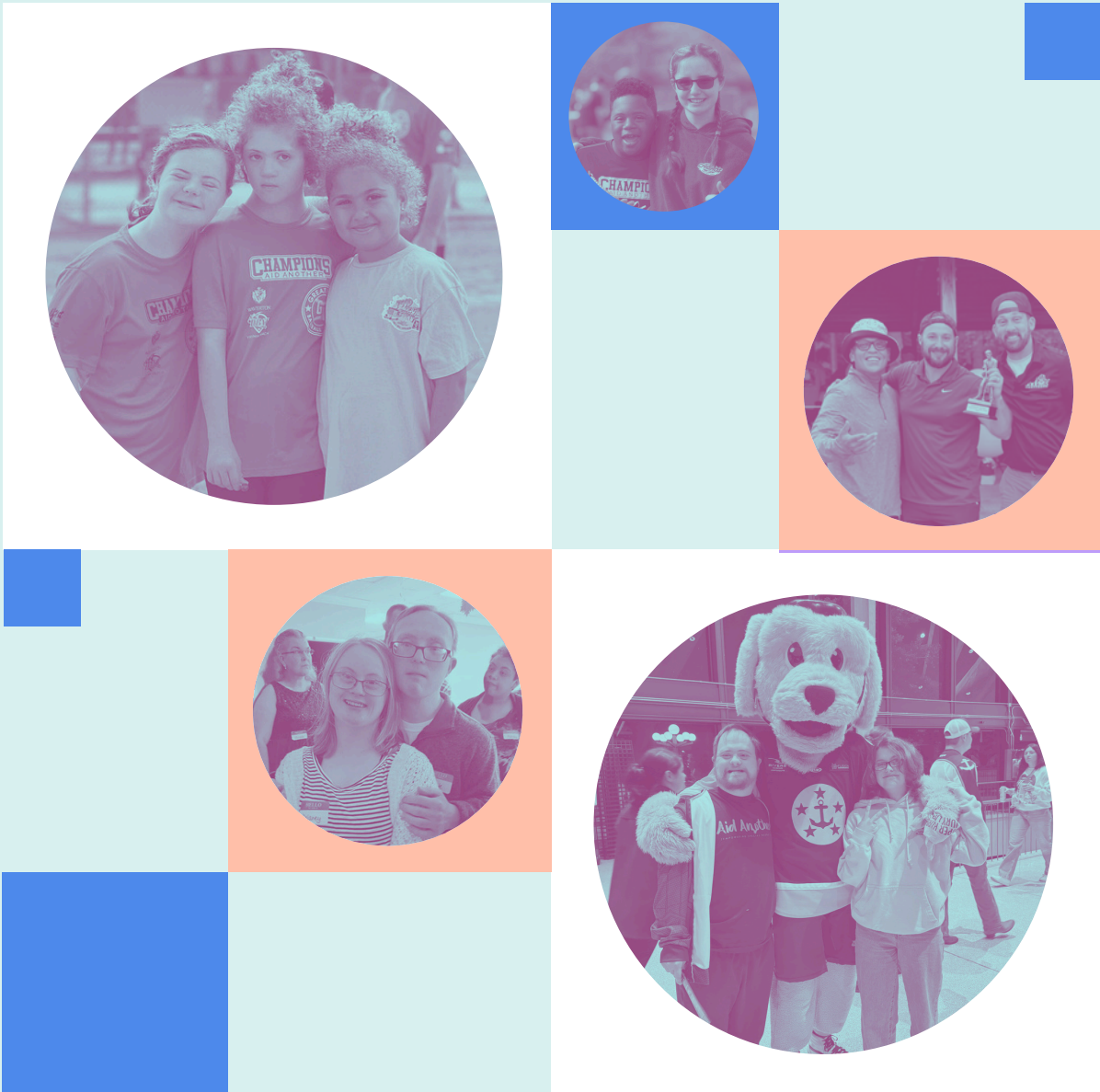
- Troye Levin Homes – Troye Levin
- C & F Mortgage Co. – Abby Gaines
- Gifted Hands Salon – Jessie Molinary
- Autism Society of Tidewater – Whitney King
- Shine Yoga – Kacie Steinmetz
- People's Mortgage – Alex Brown
- Financial Services – Denise Setzer
- Chalice Christian Church – Kelly Collins
- Blueridge Residential Services – Anthony Wolf



ACKNOWLEDGEMENTS

Aid Another would not be what it is without the incredible generosity, dedication, and heart of our community. To our donors, who give consistently and believe in our mission, thank you. To our partners and sponsors, who stand alongside us to make each program and event possible, thank you. To our volunteers, who show up with energy, kindness, and compassion, thank you. To our staff and board members, who work tirelessly behind the scenes, thank you. And to our participants and families, who inspire everything we do, thank you.

Together, we are building a more inclusive, empowered, and connected community.



Aid Another

Contact

Phone 757-718-2926

Website <https://www.aidanother.com/>

Email hello@aidanother.com

Address 3509 Virginia Beach Blvd,
Virginia Beach, VA 23452

Social <https://www.youtube.com/@AidAnother>

Media <https://www.facebook.com/AidAnotherVa/>
<https://www.instagram.com/aidanother/>