

Aid Another

IMPACT

REPORT

2023

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OUR STORY SO FAR

ORIGIN STORY 2017

"My son, Ethan, has autism. When he was younger, his greatest desire was to play baseball like his older brother, but due to his special needs, he was unable to play on a typical team. It was in that moment that I realize that we can create, establish, and promote any creative arts, educational, recreational, and social events for children with disabilities."

. Christine Ross, Founder



OUR MISSION

Promote and empower the unique talents and visions of individuals with a disability.

Aid Another provides inclusive educational, cultural, and recreational programs that are designed to reduce isolation and enhance social settings.

CURRENT PROGRAMS

- Arts
 - Dance
- Athletics
 - Cheer
 - Baseball
 - Basketball
- Resources
 - Adult Social Club
 - Tween and Teen Social Club
- Camp

OUR PURPOSE

Families with individuals who have disabilities face a range of unique challenges. These challenges include limited social opportunities, societal prejudice, a lack of understanding, and difficulties navigating everyday activities. Unfortunately, individuals with disabilities are often overlooked and neglected in our community and nation. The term "individuals with disabilities" encompasses a wide range of diagnoses, from mild to profound, including developmental delays, medical conditions, psychiatric conditions, physical disabilities, mental limitations, and congenital conditions.

At Aid Another, we recognize and embrace the diversity within the population of individuals with disabilities. Our primary goal is to meet them where they are and provide opportunities for inclusion and acceptance. We achieve this by advocating for their rights and promoting awareness within the community. To enrich the lives of children with disabilities, Aid Another has developed several programs that offer a safe, supportive, and structured environment. These programs include art, dance, music, educational assistance, recreational activities, and sports.

Aid Another is committed to supporting individuals with disabilities and their families. We are dedicated to ensuring the ongoing success of individuals with special needs by providing valuable vocational and educational training to help them achieve professional accomplishments. We strive to create a more inclusive and accepting society by providing various programs and services that cater to their unique needs.

**I CAN BE MYSELF,
AND NOBODY IS
MEAN OR LAUGHS
AT ME."**

**-AID ANOTHER
PARTICIPANTT**

640

participants

130

volunteers

\$70,000

support raised

WHAT DOES AID ANOTHER MEAN TO YOU?



SO MANY THINGS!- ALL MEETING THE GOAL OF OFFERING COMMUNITY ACTIVITIES THAT MANY PEOPLE WITH DISABILITIES MIGHT NOT OTHERWISE BE ENGAGED IN. THEIR IMPACT HAS BEEN SO VERY POSITIVE AND FULFILLS A GREAT NEED IN OUR COMMUNITY.

AID ANOTHER GIVES MY CHILD AN OPPORTUNITY TO MAKE NEW FRIENDS IN A SAFE AND WELCOMING ENVIRONMENT

AID ANOTHER'S OUTREACH HAS ADDED TO OUR COMMUNITY COMING TOGETHER TO BRING AWARENESS TO KIDS AND ADULTS WHO ARE DEVELOPMENTALLY CHALLENGED.

AID ANOTHER IS A BLESSING TO OUR FAMILY. NOT ONLY DOES IT ENHANCE AND DEVELOP HER SELF-CONFIDENCE, HER SELF-ESTEEM, BUT ALSO AS A CAREGIVER, I HAVE DEVELOPED CLOSE FRIENDSHIPS.

AID ANOTHER MEANS A GREAT DEAL TO OUR FAMILY. SEEING FRIENDS, MAKING NEW FRIENDS, CONNECTING WITH FAMILIES, SO MUCH FUN. IT'S A SAFE PLACE FOR HUMAN CONNECTION.

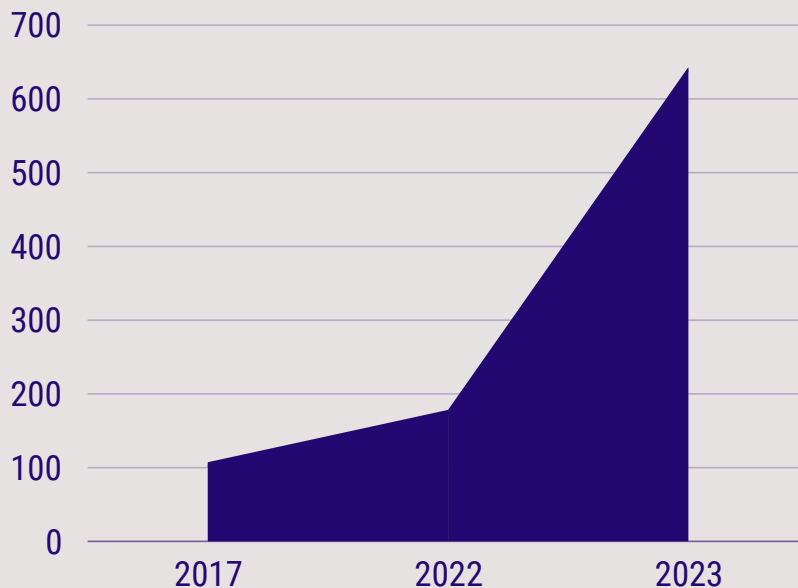
AID ANOTHER GIVE ME FEELING OF NORMALCY, INCLUSIVITY, AND EQUALITY, PROVIDES SOCIAL EXPERIENCES

In 2023, Aid Another focused on building for long-term sustainability. We brought in [The Social Impact Firm](#) to support our operations and development. We performed audits on the programs, budgets, and teams. Based on the findings, Aid Another has made an incredible impact on individuals with disabilities in the greater Virginia Beach community through programs, events, and relationships. Through participant surveys and interviews, there is an overwhelming consensus of gratitude for Aid Another.

We spent the year preparing policies and processes, launched our donor campaign, created a development committee, created processes for financial reporting, and built up our programs.

OUR COMMUNITY IS GROWING

Year over year participation



Notable:

- We launched adaptive cheer, which was a huge hit.
- Developed partnership with local Walmarts and received \$5,000 in grant funding with \$20,000 committed for 2024.
- We hosted our first annual Gala and raised \$12,000.
- We have established systems and policies for operations and financial reporting to sustain long-term growth.
- We hosted our first Aid Another camp.
- We hosted our flagship events, the Awareness Hike, which raised \$17,000, the Teamsters Local 822 Golf Tournament, which raised \$24,000, and Pandas Fight Against Cancer, which raised \$15,000 with our valued partners.
- We launched our monthly donor partnerships.
- We grew our partnerships and network base by 20%.

90%

say Aid Another fulfills a community need

90%

say their confidence improved because of the Aid Another programs

89%

say their mental and emotional health improved after participating in an Aid Another program

OUR 2024 STRATEGIC PLAN

1

Focus on the thriving programs and invest in growth

What:

Aid Another has served the greater Virginia Beach community with programs that fulfill a community need for individuals with disabilities. Our discovery showed that the social club, baseball, cheer, dance, and basketball have been an incredible asset to our participants.

How:

We will add more basketball and cheer sessions by hiring both paid and volunteer coaches. We will add a holiday recital for the dance program. We have hired Cynthia Gossman as the Program Director, overseeing the operations of all programs.

2

Create several sources of revenue generation

What:

Aid Another has identified several areas to generate revenue. In order for a nonprofit to be sustainable, revenue-generating activities beyond donations are needed.

How:

We are developing processes to sell merchandise at all of our activities and online. We are in the planning stages of creating resource workshops for the community. We are partnering with local professionals for revenue-sharing services. We are ensuring that our programs are

3

Cultivate community and business partnerships

What:

Partner with businesses to provide growth opportunities for our programs. Outreach and relationship-building teams.

How:

We have developed a strategy and marketing materials to outreach to new partners. We have developed a team to work and connect with value-shared businesses that would like to support Aid Another.

4

Maintain and enhance fiscal and operational record-keeping and reporting structure

What: Establish policies and procedures for keeping

records of program impact as well as fiscal responsibility: grant strategy, planning, and submission.

How:

We have set up our QuickBooks account to track our finances efficiently. We are establishing a reporting cadence. We are setting up program management budgets and reports. We have identified grants to submit for throughout 2024 that align with where we are as an organization and our mission. We have surveys for our programs and evaluate our feedback.

ACKNOWLEDGEMENTS

Aid Another

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We cannot do what we do without our community. We are incredibly thankful for the Aid Another family who makes our organization what it is, welcoming, warm, and inclusive. Thank you to all of our participants for being you and sprinkling your magic on every event you participate in. Thank you to all of the caregivers who are the stars of the show.

A special thank you to:

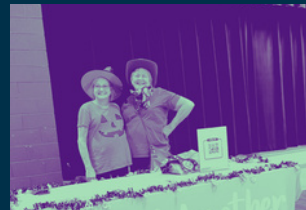
Our board, you are a talented and dedicated group of people who put your hearts into all you do. We are grateful to you.

Our committees, what can we say? You make it all happen. Thank you for your love and care.

Our donors, thank you for keeping the wheels turning. Because of your consistent support, we can continue to provide programs and events.

To our community partners. Thank you for your continued trust in our work. We value our relationships.

- Virginia Beach School of the Arts
- Great Neck Baseball League
- Buddy Basketball, Inc.
- Balia Fuzion Dance and Creative Arts Center
- Thalia United Methodist
- Pandas Fight Against Cancer
- Virginia Wesleyan
- Norfolk Academy
- Cape Henry
- Cox High School Baseball team
- FACT, Autism Society, Social Butterfly, Easter Seals
- Club Waka
- ODU Athletics Department
- Forgotten Soulz RC
- Bubba's 33
- Sandbar
- Equikids
- Wawa



WE THANK YOU FOR YOUR CONTINUED SUPPORT IN OUR PROGRAMS